Déroulé de la séance

Séances	Mise en œuvre	Ressources
1ᵉ heure	Distribution des corpus documentaires et du tableau d'analyse. Explication des consignes. Travail sur corpus documentaire par groupe	Corpus documentaire : - New York City - Yosemite National Park - Orlando - Las Vegas - Florida
2ᵉ heure	Reprise collective. Réalisation de la carte de synthèse.	Passage à l'oral des élèves pour présenter leur site touristique. Les élèves complètent le tableau d'analyse. Fond de carte des États-Unis et légende à compléter.

Problématique : En quoi les États-Unis constituent-ils un pôle touristique majeur à l'échelle mondiale ?

Objectifs de la séance : Comprendre que les États-Unis sont un pôle touristique majeur à l'échelle mondiale, que cette attractivité repose sur une diversité et une richesse patrimoniale et paysagère mais qu'elle est également le fruit d'un travail de promotion et de marketing territorial de la part d'acteurs publics et privés. Ces acteurs participent à renforcer l'accessibilité des sites voire à créer des sites touristiques ex-nihilo (Disney World, Las Vegas).

Thème 3 Géographie – Des mobilités généralisées
Case study : Tourism in the United States

Task : Use the sources to complete the table below.

Case Study	Touristic sites (situate at different scales)	Touristic activities & facilities (Heritage site, natural site, urban planning, hotels…)	Accessibility (transportation systems)	Number of visitors (and/or country of origin)
New York City				
Yosemite National Park				
Orlando				
Las Vegas				
Florida				

Thème 3 Géographie – Des mobilités généralisées
Case study : Tourism in the United States – Orlando

Source 1 : Orlando's main theme parks
https://www.orlandovacation.com/simple-tips-for-your-first-trip-to-orlando/orlando-theme-park-map/

Source 2 : Orlando Hotels & Resorts
https://www.visitorlando.com/en/places-to-stay/hotels-and-resorts?page=1

With more than 450 resorts, hotels and inns, Orlando is bound to have your perfect accommodation — no matter your budget or style preferences. From luxury golf resorts to themed hotels to affordable family suites, Orlando's hotel collection is as diverse as the destination itself.
Splurge on one of our four-star resorts, or stretch your money further at moderately priced hotel chains — the choice is yours! You'll also find options in every part of town, including on-site at our theme parks, International Drive, the heart of downtown and all other points throughout Orlando.

Source 3 : Getting to Orlando
https://www.orlandofuntickets.com/Getting-to-Orlando/

Luckily for you, one of the reasons that Orlando is such a great tourist destination is because of its amazing accessibility, whichever mode of transportation you decide to take. Orlando has one of the best airports in the nation, two major highways that intersect near all of the attractions, and other great ways of getting here, which we will take a look at below. By train: If you don't like to fly and don't want to deal with the uncertainty of rising gas prices, the Orlando area has four Amtrak (1) stations […] By bus: Orlando is also home to a Greyhound (2) station. Located on John Young Parkway, about 10 miles from the attractions area […].

(1) Amtrak = the major American train company.
(2) Greyhound = the major American bus company

Source 4 : Things to do in Orlando
https://www.visitorlando.com/en/things-to-do

Source 5 : Orlando metropolitan area. Visitor volume (millions), 2017-2018
https://www.hvs.com/article/8697-HVS-Central-Florida-2020-State-of-the-Hotel-Market

		2014	2015	2016	2017	2018	YOY % Chg.	CAGR
Domestic	Leisure	47.129	49.811	51.754	54.980	57.265	4.2%	5.0%
	Business	10.306	10.764	10.588	10.875	11.290	3.8%	2.3%
	Convention/Group Meeting	5.823	6.013	5.892	6.065	6.170	1.7%	1.5%
International		5.373	5.898	6.120	6.153	6.488	5.4%	4.8%
Total		**62.808**	**66.473**	**68.010**	**72.008**	**75.043**	**4.2%**	**4.5%**

Note: Convention/Group Meeting included in Business

Thème 3 Géographie – Des mobilités généralisées
Case study : Tourism in the United States – Yosemite National Park

Source 1 : Yosemite Park annual number of visitors
https://www.nps.gov/yose/learn/management/statistics.htm

Year	Number of visitors
2013	3829361
2014	4029416
2015	4294381
2016	5217114
2017	4479242
2018	4161087
2019	4586463

National Park Service website 2020

Source 2 : Map of California
https://www.mapsofworld.com/usa/states/california/travel-and-tourism.html

Source 3 : Transportation
https://www.yosemite.com/faq/

There are two airports we recommend for visiting Yosemite National Park. The first is San Francisco International Airport (SFO). It is located 200 miles west of Yosemite National Park. You can arrive at SFO and take public transportation all the way to Yosemite by using Amtrak[1] from the Bay Area or rent a vehicle.

The closest airport with links to ground transportation is Fresno/Yosemite International Airport. It is located about 2 hours drive from the southern entrance to Yosemite National Park. You can fly into Fresno and either rent a car or take the YARTS bus to Yosemite Valley.

The Mariposa Airport is also an option for private planes.

Source 4 : Things to do in Yosemite National Park
https://www.nps.gov/yose/planyourvisit/things2do.htm

Volunteering ›

Water Activities ›

Winter Sports ›

Art and Photography ›

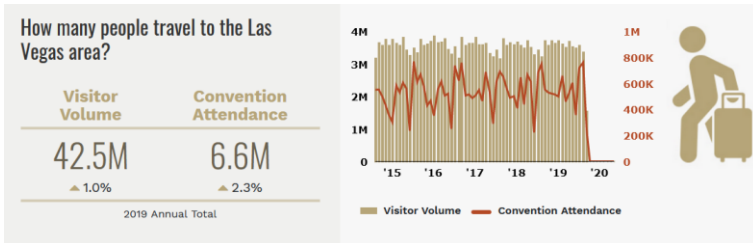Auto Touring ›

Biking ›

Camping ›

Wilderness ›

Hiking ›

Source 1 : Visitor stats in Las Vegas
https://www.lvcva.com/research/

How many people travel to the Las Vegas area?

Visitor Volume	Convention Attendance
42.5M	6.6M
▲ 1.0%	▲ 2.3%

2019 Annual Total

How do people get to Las Vegas?

McCarran Airport Passengers
51.5M
2019 Annual Total

Average Daily Auto Traffic Counts
NV/CA border
44,700
2019 Annual Total

What is the economic impact of the Las Vegas tourism industry?

Direct Visitor Spending
$34.5B

Total Economic Impact
$57.6B

2018 Annual Total

Source 2 : The Strip
https://www.planetware.com/tourist-attractions-/las-vegas-us-nv-lv.htm

The 6.8 km-long central section of Las Vegas Boulevard, known as the Strip, is where the action is. Lined with huge entertainment palaces, luxury hotel rooms, and fine dining, this is what most people think of when they picture Las Vegas.
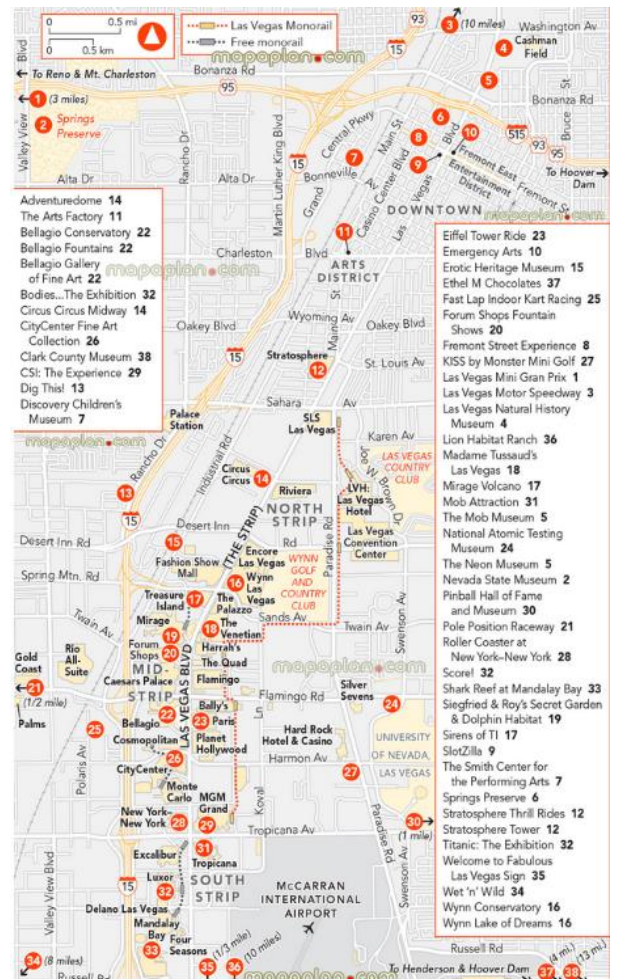

Source 3 : Helicopter rides over Vegas and Grand Canyon

https://www.planetware.com/tourist-attractions-/las-vegas-us-nv-lv.htm

Source 4 : Map of Las Vegas
http://www.mapaplan.com

Source 3 : Visit Las Vegas
https://www.yatra.com/international-tourism/las-vegas-travel-guide

Nicknamed the "Entertainment Capital of the World", "Sin City" and "City of Lights", Las Vegas is truly the place where dreams come true. The biggest city in the state of Nevada, Las Vegas is located in Clark County, within the Mojave Desert and is enclosed by barren hills on all sides. The city is known for its casinos, luxury hotels, fine dining restaurants, entertainment events, and nightlife. It is one of the top tourist destinations in the world. The location and inspiration for countless movie shoots, Las Vegas, has a fantasy-like environment with sparkling lights, towering buildings, themed hotels and dancing fountains. […] Las Vegas has something for everyone; music concerts, magic shows, theaters, casinos, art displays, museums and so much more. There are also outdoor adventures like race car driving, horse riding and a host of desert activities.

Source 1 : NYC transportation
https://www.britannica.com/place/New-York-City

Source 2 : Visit NYC
https://www.nycgo.com/new-and-trending-in-nyc/must-see-nyc/

A trip to New York City is the experience of a lifetime. With famous attractions like Times Square, Central Park, the Empire State Building and Yankee Stadium—to name just a few—NYC packs more to see and do into one compact area than any other place on earth. Many of NYC's top places open year-round for travelers to enjoy. Each of the City's five boroughs contains its own roster of must-see destinations, great restaurants, cultural hot spots and unforgettable activities.
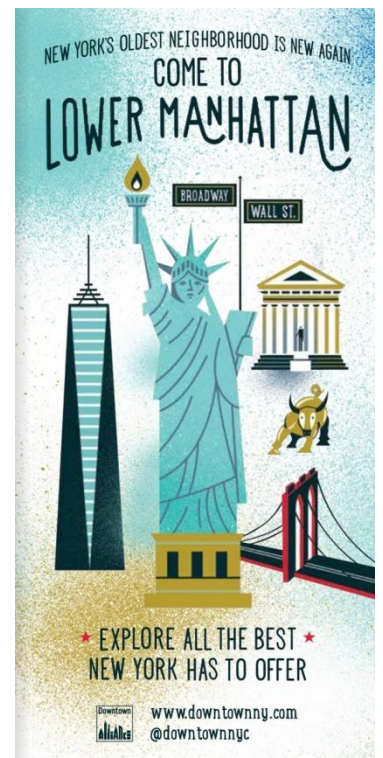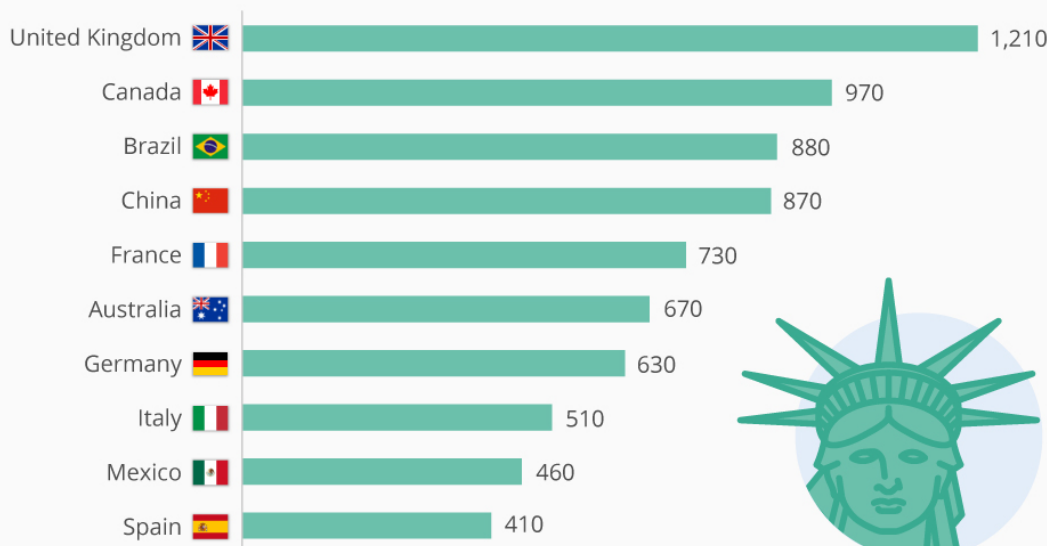
Source 4 : Main places to visit
https://www.nycgo.com/maps-guides/official-nyc-visitors-guide/

Source 3 : Tourists in NYC
https://www.statista.com/chart/8074/international-visitors-to-nyc-2015/

Who Goes to See NYC?

Number of visitors to New York City, by country of origin (in 1,000s)

Country	Visitors
United Kingdom	1,210
Canada	970
Brazil	880
China	870
France	730
Australia	670
Germany	630
Italy	510
Mexico	460
Spain	410

2015 figures published February 2017, rounded
@StatistaCharts   Source: NYC & Company

statista

NEW YORK'S OLDEST NEIGHBORHOOD IS NEW AGAIN
COME TO
LOWER MANHATTAN
BROADWAY   WALL ST.

★ EXPLORE ALL THE BEST ★
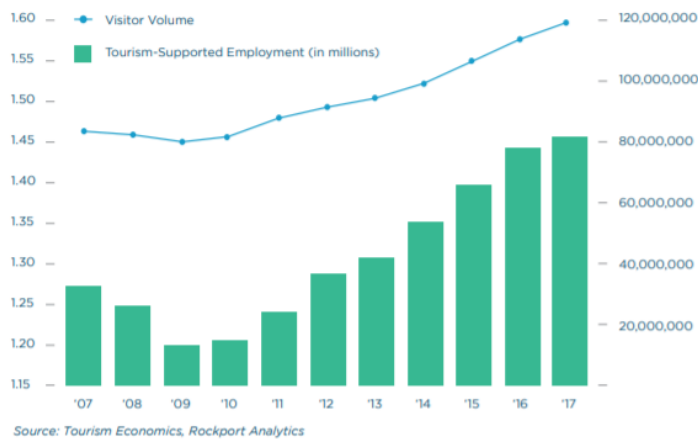NEW YORK HAS TO OFFER

www.downtownny.com
@downtownnyc

Thème 3 Géographie – Des mobilités généralisées
Case study : Tourism in the United States – Florida

Source 1 : Number of visitors in Florida

- Visitor Volume
- Tourism-Supported Employment (in millions)

Source: Tourism Economics, Rockport Analytics

Source 2 : Florida map. https://www.mapsofworld.com/usa/states/florida

Source 3 :Port Miami key 2018 figures
https://www.miamidade.gov

Along with Port Everglades (Fort Lauderdale), Port Miami also called "Cruise Capital of the World" is USA's main turnaround/departure port destination for roundtrip Caribbean cruises.

In 2018, there were 1,220 Cruise Ships that docked in it, 5,592,000 Cruise Passengers for 22 Cruise Lines and 55 Cruise Ships.

Source 4 : Main things to do and visit in Florida. http://www.floridatourism.com

Florida **Lodging & Rentals**

With thousands of Florida hotels, motels, Florida resorts and spa's and cozy Bed & Breakfast's, you're sure to find a Four Star accommodation to enjoy, in the Sunshine State that perfectly suits your needs. A lot of these Florida accommodations you'll find located right on, or near our wonderful sunny Florida beaches. Experience luxury and charm… Florida Style!

Florida **Beaches**

The white sandy shores are alluring, the tropical flora and fauna are enticing and the treasures of the sea are enticing. Here you'll discover dolphins, manatees, tropical fish, loggerhead turtles and much more. Together they are the ingredients for nothing less than a tropical paradise. Whether you're looking for a secluded getaway or an action packed adventure, Our award winning Florida beaches are for kids of all ages!

Florida **Attractions**

The state of Florida is known around the world for its white sandy beaches and many exciting Florida attractions! As the land of endless summer, it's no surprise that Florida is home to more attractions than anywhere else in the U.States. Whether you're a visitor or a home grown Floridian, you'll love the variety and quality of these magical and sometimes unique destinations.

Florida **State Parks**

Florida's state parks offer wonderful places of historic significance and recreational opportunities that reflect the natural beauty of Florida State parks, forests and preserves ensure that Florida's rich wildlife will survivw for the enjoyment of generations to come. Follow nature's path to discover Florida's hidden splenders of great beauty and diversity, or you can just simply relax!

Title: Tourism in the United States

OCÉAN PACIFIQUE

OCÉAN ATLANTIQUE

Golfe du Mexique

1.000 km   200 km

0   500 km

I. A Various Range of Attractive Places	II. Tourist Planning and Facilities
Attractive Metropolises	National Parks
Most Visited Mountain Areas	Most Visited Ski Resorts
Touristic Coasts	High Spots for Cruise Departures
	Most Visited Theme Parks